

Flat Classroom Video Creation

Part 1: The Outsourced Clips



Name:

Date:

Group# (eg 8C):

Topic:

****For these tasks refer to the Video Specifications** wiki page a <http://flatclassroomproject.wikispaces.com/video+specifications>

Planning your Video!

It is essential that you PLAN your video before starting production! This is what you need to think about:

- **Your topic:** What does your topic mean to you? Is there an angle or dimension you can pick up on that allows you to communicate something new about the topic? Have you read ALL of the information on the wiki explaining your topic Have you done some research on your topic and contributed to the wiki page? DO NOT move to the next point until you are clear and have an understanding of what your topic is.
- **Your concept:** You are in a team of 2-3 people for one of the three concepts (Design and innovation; Story and empathy; The Fun Factor). What does your concept mean to you? Do you understand it enough to move into planning your video? Have you got some good ideas that you can now work with? Have you read the concept instructions on the wiki? DO NOT move to the next point until you have a clear understanding of your concept and how it will be used to frame your video.
- **Video Production:** You must create a brief outline AND a storyboard for your video before starting production. There are THREE parts to your overall video production:
 - a. The **OUTSOURCED CLIP:** This is a short clip sent to you by a concept team member
 - b. **YOUR FOOTAGE:** This is the footage you create for your video
 - c. **YOUR CLIP TO SEND:** This is the short clip YOU CREATE to send to a concept team member

Each of these THREE parts needs careful planning so that time is not wasted.

TASK 1

Write a short synopsis of your video on your blog. Also include a paragraph about why it fits in with your concept e.g. Story and empathy. Print this out and attach to this sheet.

TASK 2

Create a basic storyboard of **your** proposed video. This should include the following:

- Details about each section of the video. For example:

<p>Introduction I introduce topic by talking while sitting at a computer Images of classrooms interspersed with images of Google logos</p> <p>Time: 40 sec</p>	<p>Segment 1 Interview with Mr Hitchman about the use of Google Docs in communication for administration of QA Images of QA, active school day, students walking around</p> <p>Time: 1.20 minute</p>	<p>Segment 2 Clip from partner on China: How Google is blocked, interview with her teacher and comments from her as well Images of China interspersed with Google logos</p> <p>Time: 1.10 minute</p>
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- Specific details, written as a paragraph of text, describing what you want your team member to contribute to your video. You **MUST** be specific here! You will only get a suitable clip sent to you if you are very clear as to what you require
- Specific credits and attributions to put at the end of the video (Creative Commons License)

Attach the storyboard to this sheet to hand in.

TASK 2

Communicate with your concept team members and determine who will create your outsourced video clip. Don't forget, this may take some negotiation so be prepared to ask all team members what they can do for you. You may also need to rewrite your plan based on the response from your team. Be prepared to be flexible but also be efficient with time.

- **Send the detailed outline of what you require** to your team member
- **Remind** your partner that the **deadline for sending the clip** is November 1

Attach a copy of the correspondence with your team member to this sheet to hand in.

TASK 3

You will also be asked to record a short video clip and send it to a team member.

- Make sure you are clear what they require before you start recording
- Create the clip according to these specifications:

Outsourced Clip

- **Format:** .mov or .avi -- unedited is preferred

Audio: uncompressed

Length: 1-4 minutes

Size: no larger than 30 MB

Sent via yousendit.com to the teacher of the student. Label it clearly with the student name, school, group number group letter and who it is from in the subject!! -- i.e. VickiD WHS, Group 11C; from JulieL QA; from JohnT PLC; from SimonM SAS; from BarrieB, LACHSA; from BarbaraS, VIS; from ElizabethE, MISCDS.

- **Send** your clip to your partner via their teacher (I can help you with this)
- Write a brief description of the clip you recorded for your team member (in your blog would be a good idea). Print it out and attach it to this sheet